

ORDER

Orders
Order / Rev: 2351530
Alt Order #: WOC13312132
Product Desc: Issue
Estimate: 11212
Flight Dates: 11/22/21 - 11/28/21
Original Date / Rev: 11/22/21 / 11/22/21
Order Type: General

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC / POL
Buying Contact: _____
Billing Contact: Accounts Payable
650 Massachusetts Ave NW, Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Facebook
Demographic: A25-54
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru: 04/29/21
Advertiser External ID: 194298
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/28/21	9	\$2,175.00	\$1,848.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	9	\$2,175.00	\$1,848.75	0.00
Totals	9	\$2,175.00	\$1,848.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$2,175.00
Market	100%	\$21,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$19,575.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	11/24/21	11/26/21	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-- WTF--	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/22/21	11/28/21	-- WTF--		1				\$225.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/22/21	11/28/21	--WTF--					1	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WHAS	11/22/21-11/28/21	Good Morning America		7-9a		--WThF----	:30		\$225.00		0.00	NM		
N 2	WHAS	11/24/21	11/26/21	Local News @ 6p M-F	CM	6-630p	--WTF--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
				WHAS11 NEWS @ 6p											
Week:		11/22/21	11/28/21	--WTF--					2	\$300.00		0.00			
1	WHAS	11/23/21-11/28/21	Local News @ 6p M-F		6-630p		-T-----	:30		\$300.00		0.00	NM		
N 3	WHAS	11/24/21	11/28/21	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$375.00	P03	0.00	NM	1	\$375.00
				WHAS11 NEWS SUNDAY											
Week:		11/22/21	11/28/21	-----S					1	\$375.00		0.00			
N 4	WHAS	11/24/21	11/26/21	Local News @ 5p M-F	CM	5-530p	--WTF--	:30	2	\$200.00	P03	0.00	NM	2	\$400.00
				WHAS11 NEWS @ 5p											
Week:		11/22/21	11/28/21	--WTF--					2	\$200.00		0.00			
1	WHAS	11/22/21-11/28/21	Local News @ 5p M-F		5-530p		-T-----	:30		\$200.00		0.00	NM		
N 5	WHAS	11/24/21	11/26/21	Local News @ 530p M-FCM		530-6p	--WTF--	:30	1	\$275.00	P03	0.00	NM	1	\$275.00
				WHAS11 NEWS @ 530P											
Week:		11/22/21	11/28/21	--WTF--					1	\$275.00		0.00			
N 6	WHAS	11/24/21	11/27/21	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
				WHAS11 NEWS AT 11 SAT											
Week:		11/22/21	11/28/21	-----S-					1	\$100.00		0.00			
N 7	WHAS	11/24/21	11/28/21	This Week Su	CM	9-10a	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
				THIS WEEK											
Week:		11/22/21	11/28/21	-----S					1	\$200.00		0.00			
													Totals	9	\$2,175.00